

Information on data protection for website visitors and newsletter subscribers

This "Data protection information" provides you with an overview of the personal data (hereinafter also referred to as "data") that St.Galler Kantonalbank AG (hereinafter referred to as "SGKB") processes from **visitors to the website and subscribers to a newsletter** and for what purpose and to whom you can turn with your data protection concerns.

Detailed information on data protection at SGKB, as well as information on your rights, can be found in our **general privacy policy**, in particular, in Section 12 ("Online tracking"), which is published in its current version at sgkb.ch/datenschutz or can be obtained in printed form from SGKB.

1. Who is responsible for processing your data and whom can I contact?

St.Galler Kantonalbank AG is responsible for data processing.

If you have any questions about data protection, you can contact us as follows: **St.Galler Kantonalbank AG, Data Protection Office, St. Leonhardstrasse 25, 9001 St. Gallen, datenschutz@sgkb.ch**

2. What data do we process?

SGKB may process the following data from its website visitors and newsletter subscribers: **Behavioural data** (e.g. information about how you navigate our website or which links you click on in our newsletter), **technical data** (e.g. the IP address, information about the terminal device, logs, cookies), **registration data** (e.g. for participation in competitions, newsletter dispatch or the use of online computers) and **communication data**.

3. For what purposes do we process your data and on what basis?

We process the above data in particular for the following purposes: for the establishment, administration and processing of business relationships (e.g. to send the newsletter you have subscribed to, or to provide information when using an online calculator or contact form), for security purposes (e.g. to monitor our IT systems), for communication purposes and, based on our overriding interests, for marketing purposes (e.g. to send personalised newsletters) and to improve our services (e.g. our website).

4. Who do we disclose your data to?

SGKB transfers your data in particular to the following categories of recipients: **Service providers** (e.g. in the area of IT services).

5. Do your personal data also end up abroad?

As explained in Section 4, we also disclose data to other bodies. These may not only be located in Switzerland. Your data may therefore be processed worldwide, including outside the European Union (EU) or the European Economic Area (EEA). If a recipient is located in a country without adequate data protection legislation, we contractually oblige the recipient to comply with the applicable data protection legislation, usually by entering into recognised standard contractual clauses. This may be waived if the recipient is already subject to a legally recognised set of rules to ensure data protection, or if we can rely on an exemption clause.

6. Can this information sheet be changed?

SGKB reserves the right to update and amend this information sheet from time to time. The version published on our website at sgkb.ch/data-protection is the current version.

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